

RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.

46^H ANNUAL CONVENTION & TRADE SHOW

COLLEGE STATION HILTON | 801 UNIVERSITY DRIVE EAST | COLLEGE STATION, TEXAS 777840 | 979.693.7500

JUNE 16-18, 2026

PRELIMINARY AGENDA

Site Mgr. Project Site Managers
Sr. Mgmt. Senior Supervisors | Mid-Management | Small Owners
Own/Dev. Owners | Developers

TUESDAY, JUNE 16, 2026

1:00 p.m. **EXHIBITOR SET-UP**
1:00 p.m. – 3:00 p.m. **PAINTING WITH A TWIST**
3:00 p.m. – 5:00 p.m. **TOPGOLF**
4:00 p.m. – 6:00 p.m. **REGISTRATION**
DINNER ON YOUR OWN
8:00 p.m. – 10:00 p.m. **OPENING PARTY | DESSERT RECEPTION | KARAOKE**

WEDNESDAY, JUNE 17, 2026

7:30 a.m. - 5:00 p.m. **REGISTRATION**
8:00 a.m. - 5:00 p.m. **EXHIBITS OPEN**
8:15 a.m. - 9:20 a.m. **WELCOME | OPENING SESSION | AWARDS CEREMONY**

Concurrent Sessions:

9:25 a.m. – 9:35 a.m. **BREAK**

Site Mgr. 9:40 a.m. – 10:45 a.m. **HOTMA HIGHLIGHTS | FAIR HOUSING | EVICTIONS**
Patrick Barbolla, Fountainhead Management Inc.
Craig Barbolla, Fountainhead Management Inc.

Own/Dev. 9:40 a.m. - 10:45 a.m. **AI – WHAT OWNERS NEED TO KNOW**
Justin Meyer, Arx Advantage

Concurrent Sessions:

Site Mgr. 10:50 a.m. – 11:55 a.m. **AI – HOW TO USE ON PROPERTY**
Arnold Castro
Assistant Dean of AI of Mays Business School
Director, Artificial Intelligence in Business Certificate
Professor of Practice, Artificial Intelligence
Texas A&M University

Own/Dev. 10:50 a.m. – 11:55 a.m. **WASHINGTON WIRE**
Colleen Fisher, CARH
Patrick Barbolla, Fountainhead Management
Todd Kercheval, RRHA Legislative Representative
Robbye Meyer, Arx Advantage

WEDNESDAY, JUNE 17, 2026, continued

12:00 noon - 1:20 p.m. **LUNCH**

Concurrent Sessions:

Site Mgr. 1:30 p.m. - 2:40 p.m.

TRAUMA INFORMED PRACTICES FOR PROPERTY MANAGEMENT, Part 1

Patricia Murphy, Housing Support Services Alliance

Trigger Warning / Content Notice

This training includes discussion of trauma, violence, mental health crises, substance use, and real-world situations that may mirror participants' personal or professional experiences. Some content may be emotionally activating or uncomfortable.

Own/Dev. 1:30 p.m. - 2:40 p.m.

TEXAS LEGISLATIVE UPDATE

Patrick Barbolla, Fountainhead Management
Todd Kercheval, RRHA Legislative Representative
Robbye Meyer, Arx Advantage

2:45 p.m. - 3:00 p.m. **BREAK**

3:00 p.m. - 3:15 p.m. **DOOR PRIZES**

Concurrent Sessions:

Site Mgr. 3:20 p.m. - 4:25 p.m.

TRAUMA INFORMED PRACTICES FOR PROPERTY MANAGEMENT, Part 2

Patricia Murphy, Housing Support Services Alliance

Trigger Warning / Content Notice

This training includes discussion of trauma, violence, mental health crises, substance use, and real-world situations that may mirror participants' personal or professional experiences. Some content may be emotionally activating or uncomfortable.

Own/Dev. 3:20 p.m. - 4:25 p.m.

ROUNDTABLE DISCUSSION – USDA RURAL DEVELOPMENT ISSUES

Sr. Mgt. 4:30 p.m. - 6:00 p.m.
Own/Dev.

HOSPITALITY with VENDORS (invitation only)

Site Mgr. 6:00 p.m.
Own/Dev.

ON YOUR OWN ... DINNER & DOWN -TIME

7:30 p.m. - 9:30 p.m. **SINGO BINGO**

7:30 a.m. - 3:00 p.m. **REGISTRATION**

8:00 a.m. - 3:30 p.m. **EXHIBITS OPEN**

Concurrent Sessions:

Site Mgr. 8:15 a.m. – 9:15 a.m.

BALANCING LIKE A BOSS

Dr. Marlene Dixon, Professor and Department Head
Kinesiology and Sport Management, Texas A&M University
Effective leadership requires balancing the roles of manager, advisor, advocate, and financier while maintaining personal well-being. In this talk, I'll share three key strategies for navigating these responsibilities: setting clear priorities, building strong relationships, and aligning resources with goals. Attendees will gain practical tools to lead effectively, stay healthy, and sustain long-term impact.

Own/Dev. 8:15 a.m. - 9:15 a.m.

9:20 a.m. – 9:30 a.m. **BREAK**

Concurrent Sessions:

Site Mgr. 9:35 a.m. – 10:40 a.m.

RISK MANAGEMENT | DAMAGE CONTROL

Brent Guldahl, Commercial Insurance Solutions
Angie Ruddock, Commercial Insurance Solutions
What is the **REAL** cost of an accident? Proactive strategies used to prevent accidents and limit the severity of claims. Focus on actually reducing hazards and their financial impact on the property.

Own/Dev. 9:35 a.m. - 10:40 a.m.

DISCUSSION POINTS TO DISCUSS WITH TDHCA

Concurrent Sessions:

Site Mgr. 10:45 a.m. – 11:50 a.m.

ASK THE LEGAL EXPERTS: NO QUESTION is a DUMB QUESTION

Patrick Barbolla, Fountainhead Management Inc.
Craig Barbolla, Fountainhead Management Inc.

Own/Dev. 10:45 a.m. – 11:50 a.m.

TDHCA, PART 1

Josh Goldberger, Competitive Housing Tax Credit
Manager, TDHCA

12:00 noon - 1:25 p.m. **LUNCH** (*general membership*)

12:00 noon - 1:25 p.m. **BOARD OF DIRECTORS MEETING | LUNCH**

Concurrent Sessions:

Site Mgr. 1:30 p.m. - 2:30 p.m.

INCOME & ASSET CALCULATIONS (HOTMA) – Accelerated Course

Deanna Faulhaber, Hamilton Valley Management

Own/Dev. 1:30 p.m. - 2:30 p.m.

TDHCA, PART 2

Josh Goldberger, Competitive Housing Tax Credit
Manager, TDHCA

Sr. Mgmt. 1:30 p.m. – 2:30 p.m.

COMPILING A SUCCESSFUL SPECIAL CLAIMS SUBMISSION

Lisa Muraida, Senior HAP Subsidy Analyst, SHCC

THURSDAY, JUNE 18, 2026, *continued*

Concurrent Sessions:

Site Mgr.	2:35 p.m. – 3:35 p.m.	NSPIRE – PHYSICAL INSPECTIONS ... THE DO AND DON'T'S Manuel Peña, Manager of Physical Inspections, TDHCA NSPIRE inspections are changing the game for affordable housing properties, making compliance more resident-focused than ever. Whether you're a property manager or owner, staying prepared is key to avoiding unpleasant surprises on inspection day.
Own/Dev.	2:35 p.m. - 3:35 p.m.	WRAP-UP DISCUSSION FROM PREVIOUS SESSIONS
	3:40 p.m. – 4:15 p.m.	BASKET RAFFLES DOOR PRIZES
	4:30 p.m. –	LOAD BUSES
	4:45 p.m. -	LEAVE HILTON HOTEL FOR BUSH PRESIDENTIAL LIBRARY
	5:15 p.m. - 6:45 p.m.	TOUR BUSH PRESIDENTIAL LIBRARY
	7:00 p.m. – 8:30 p.m.	DINNER & ENTERTAINMENT at JAMES BAKER PAVILION
	8:30 p.m.	RETURN TO HILTON HOTEL

CONCLUSION OF RRHA OF TEXAS' CONVENTION and TRADE SHOW

PLEASE NOTE THAT SOME TOPICS AND CONTENT ARE SUBJECT TO CHANGE